




Grade 1 to Grade 3



AN ALL-NEW JOURNEY FOR YOUR KID TO HOP IN!

Kids are the future. Ok. But are we giving them a brighter one? If you are a parent, have you ever thought of raising your offspring in an exceptional way? The road to tomorrow starts now, and the endpoint is diverse, make sure your little one be ready to fit in there.

Start now! We'll suggest you how!



We unfailingly teach our kids to learn aspects of culture, tradition, ethics, morals, studies, life and what not! Have we ever pondered the idea of discussing finances, money, savings, and investments with the little one? Probably NOT. **We think they are kids, so no need!**

But we believe having an idea about finances, the value of money, and the importance of saving eventually makes them a level smart. **And trust us, Money-Smartness is bigger than all.**

Here's where I AM IN World comes in.

WHO WE ARE



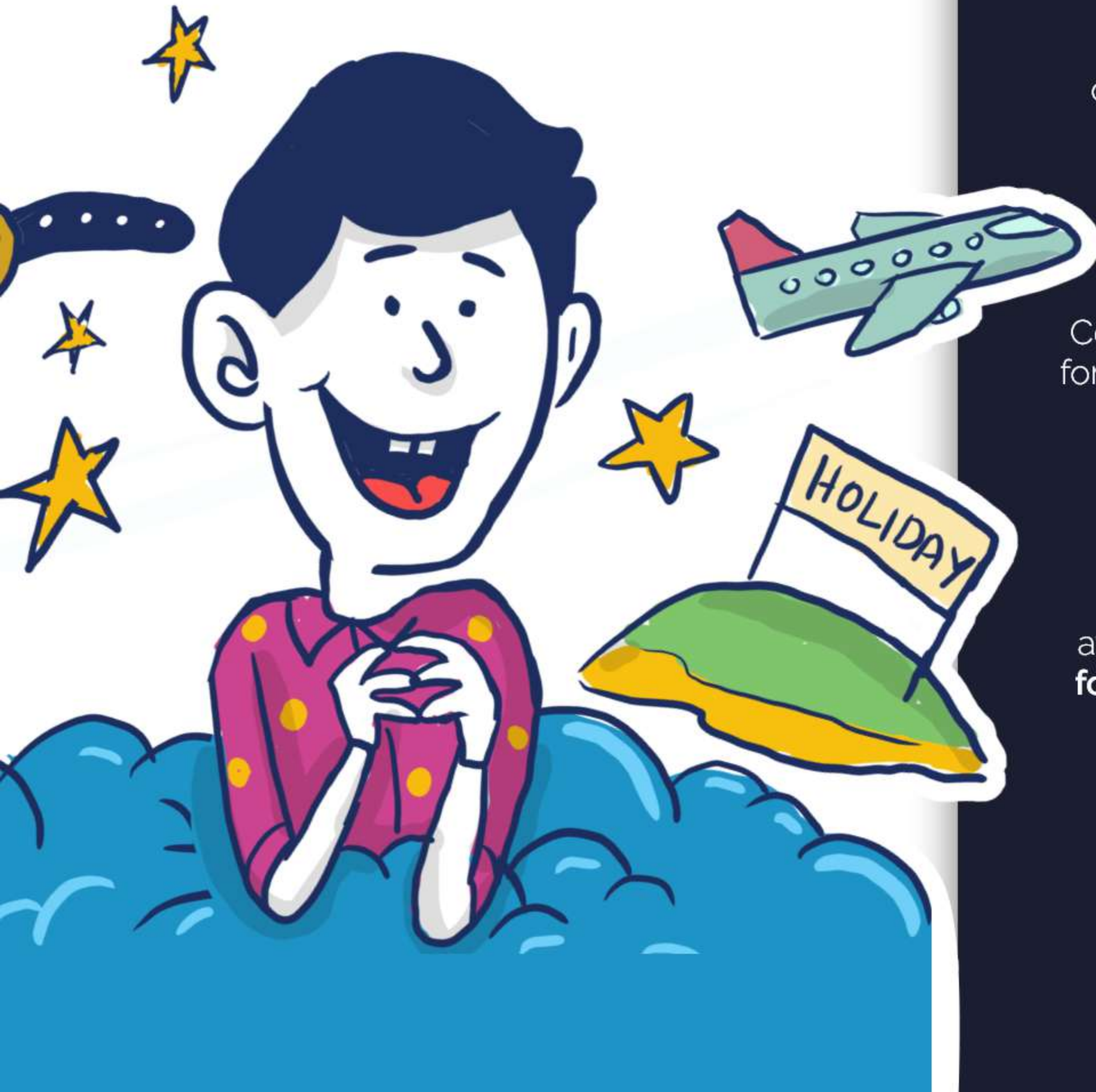
IAMIN World is one of India's leading financial literacy platforms that enable's parents to empower their kids and make them financially smart. IAMIN World allows the youth to kickstart their investing journey early, with real money. We are a team of highly enthusiastic, experienced professionals on a mission to make this world financially literate and capable. We at IAMIN World make finance and its concepts easy and implementable, thus **making this life skill interesting.**

We teach financial literacy at a tender age, and enable to form a strong financial foundation for kids' future. **IAMIN World is an online platform for the kids & teens who want to be money-smart.** We offer financial literacy course and real-world tools for kids belonging to grades 1-12, which empowers them to be independent & self-sufficient in the future. Kids amaze their parents with new learnings & understanding the concepts of money, and parents can get a check of what their little ones are up to.

Because seriously
Financial training is no kidding

WHAT WE DO





Enroll your kids And WATCH them turn way too smarter on a platform where they'll LISTEN, OBSERVE, DO and LEARN

TADAAA...No mugging up

Considering these facts, our curriculum and program is designed for conceptual learning through **stories and hands-on experience through activities.**

Because we too don't like bookworms

You know what's the best part? Its comic style learning with awesome voiceovers. Also, **learning via episodes in web-series format every week.** Great, isn't it! Time spent on laptop/mobile/tab is not wasted anymore

We understand Kids

Our little ones have tiny wishes & wants; as they grow up, their desire changes. And that's where learnings from IAMIN World helps.

Experience what IAMIN World has to offer

Innovative learning Approach: Blend of conceptual skill-based learning and knowledge implementation.

Concepts Made Easy: Learner-centered and cognitive level-based curriculum

Personal Finance Habits inculcation: This is a process of development in a subtle manner.

Self-paced learning: In the process of learning, be the better version of yourself.

Real-life scenarios: Financial literacy through real-life scenarios creates awareness about the choices one make.



Still wondering what they'll learn!

4 CORE COMPETENCIES

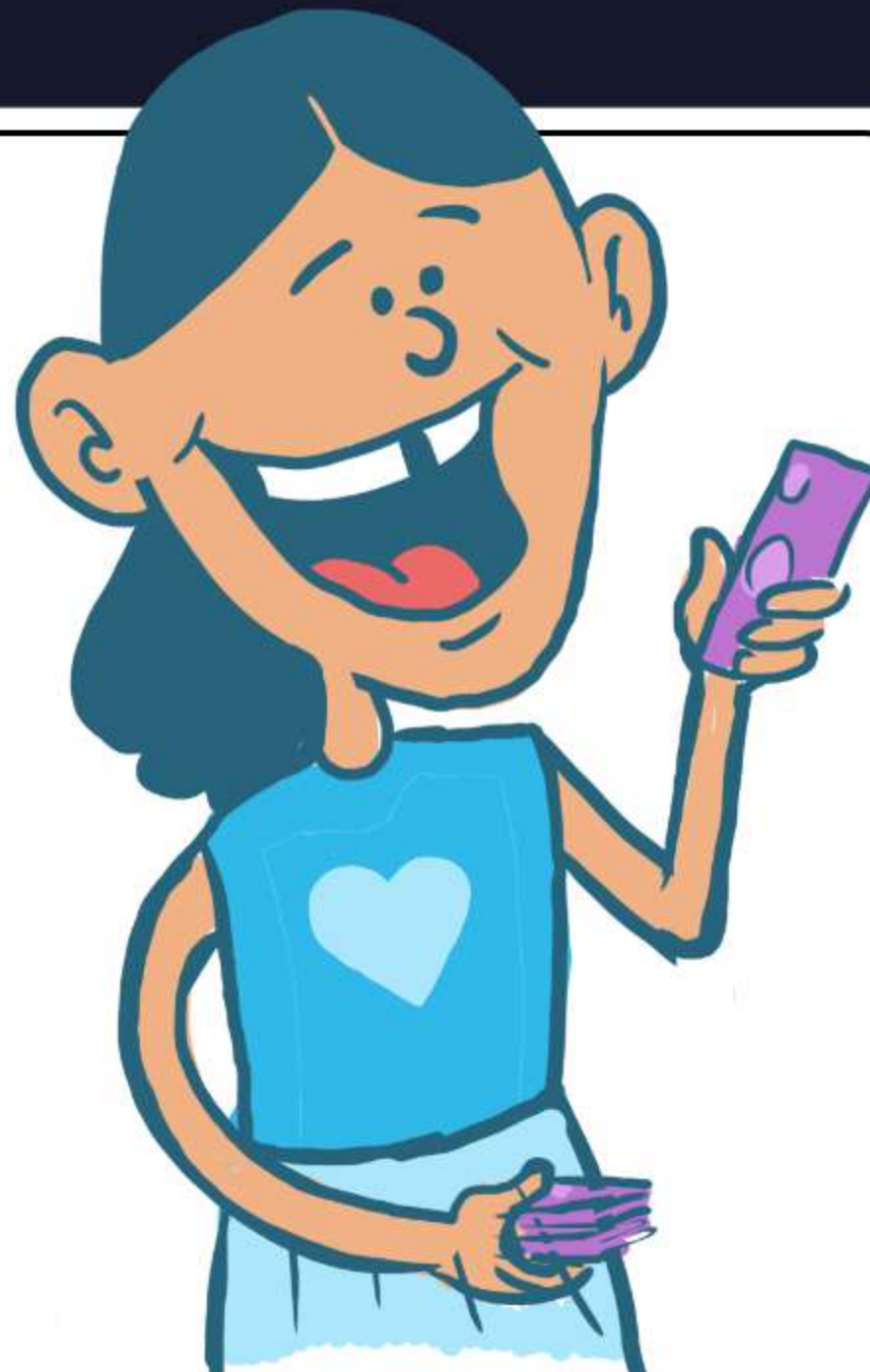
10+ DIY ACTIVITIES

**GENERATE ADEQUATE
INCOME**

**CONSCIENTIOUS USE OF
FINANCES**

**MANAGE PERSONAL
FINANCES**

**ADEQUATELY PLAN FOR
THE FUTURE**



20+ LEARNING OUTCOMES in 10 EPISODES



Episode 1: Maria & her dad

- Can identify the various denominations of the CURRENCY
- Understand that people work to earn money



Episode 4: Maria's dream

- Understand that you have to make choices with the money you spend
- Can save money for a tangible short-term goal



Episode 7: Maria makes a decision

- Choose for themselves how to spend their pocket money
- Understand that you can spend your money only once



Episode 2: The shoemaker of chocoland

- Discover how work contributes to individuals lives
- Identify the contribution of work to their life



Episode 5: The chocolates of chocoland

- Can count money, add and subtract amount
- Engage in work experiences that satisfy their own needs



Episode 8: The milkmaid's dream

- Know how much money they have



Episode 10: The Fox And The Cat

- Know what saving means and can say what the advantages are
- Can save money for a short tangible goal



Episode 3: The shoemaker & the farmer

- Engage in work experiences that satisfy their own needs
- Engage in work experiences that satisfy their own needs



Episode 6: Maria and the pink watch

- Understand the contribution of work to family life
- Know that the same amount can be paid using different combinations of coins and notes



Episode 9: Grandma's story

- Understand how work might help to overcome the personal emotional or financial problems of individuals
- Understand the contribution of work to family life



To sum up, your kids will grasp

- 4 core competencies
- 20+ learning outcomes
- 50+ financial terms
- 10+ DIY Activities
within 10 weeks

WE MAKE THEM THRIVE

THE ART OF LEARNIng, EARNIng, SAVIng, INVESTIng

STARTS NOW

Visit us at www.iaminworld.com

